## Exhibit B

## Peterson, James

From: Peterson, James

Sent: Wednesday, July 18, 2012 9:28 AM

To: 'Derek Linke'; 'John Du Wors'

Cc: Talbott Settle, Nicole; Gregor, Jennifer

Subject: Essociate v. Epic Media

Derek and John,

Two items.

First, for the conference with the Court today at 1 pm Central time, here is the call-in information:

800.901.0312

passcode: 608.284.2618

Please call in by 12:55 central, and I will connect the Court when you are on.

Second, assuming the Court schedules the case as we anticipate in light of the August, 2013 trial, we are amenable to doing the depositions as we discussed. We will put our witnesses up in the first week of October in Chicago; the next week, you will put your witnesses up, also in Chicago. I'm glad we could work out an efficient arrangement for this.

Jim

James D. Peterson Attorney and Shareholder

## GODFREY#KAHNsa

One East Main Street, Suite 500 Madison, Wisconsin 53703

TEL • 608.257.3911 DIR • 608.284.2618

FAX • 608.257.0609

EMAIL • jpeterson@gklaw.com

www • GKLAW.COM



Please consider the environment before printing this e-mail